TierOne Media
www.TierOneBillboards.com

144H X 460W PIXELS
- 100
- 101

144H X 560W PIXELS
- 109
- 111
- 112
- 113

144H X 464W PIXELS
- 115
- 119

216H X 810W PIXELS
- 201
- 202

180H X 660W PIXELS
- 305

126H X 378W PIXELS
- 203
- 204

126H X 360W PIXELS
- 205
- 206

176H X 560W PIXELS
- 207
- 208

140H X 380W PIXELS
- 210
- 211
- 212

144H X 528W PIXELS
- 216

208H X 704W PIXELS
- 213

DIGITAL SPEC SHEET

FILE SPECS:

Size: Based on resolution of screen

Resolution: 72 ppi

Color mode: RGB

Format: Jpeg

Reading:
1" of text height = 50' reading distance
Example - 30" letters = 1500' distance
15" letters = 750'

Design:
1) Use readable fonts, bold, avoiding the ornate

2) Use high contrast

3) Digital LED billboards cannot reproduce white backgrounds on any creatives submitted from Lessee. If Lessee provides creative proof(s) using white backgrounds, the actual color will appear as a white/grey scale once creative is uploaded to the LED board. *We highly recommends using darker backgrounds with lighter copy to provide better contrast and clarity.*

Send Finished File to:
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